

# Web Site Evaluation Tools

Function	Alexa	Compete	Domaintools	Quantcast	Quarkbase	WMTIPS
Audience	✓					
Clickstream	✓					
Company Info	✓	✓		✓		
Competitive Rank	✓	✓		✓		Link
Custom Data Views			✓			
Data Export		✓		✓		
Detailed Stats	✓					✓
Executives	✓				✓	
Historical						
Inbound Links	✓					
Keyword Density						✓
Linking Info						✓
Meta Info			✓			
Page Data						✓
Related Links	✓		✓			
Reviews	✓					
Search Analytics	✓					✓
Server Stats			✓			✓
Similar Sites		✓	✓	Link		
Social Comments					✓	
Top Million Ranks				✓		
Traffic Stats	✓	✓	Derived		✓	Derived
Unique Visitors		✓		✓		
Value Estimates						
Whois Record			✓			
NOTES						
Similar data may be displayed in different ways permitting different types of evaluation						
Link indicates tool links to another site for a specific function						
Derived means that info is displayed from another source						
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